

BRENDA MOORE, CFRE

Legacy Giving Consultant

Brenda Moore's vocation has evolved around mission, ministry and money for 40 years. As a resource development professional for church-related organizations, she's honed her skills at the intersection of leadership and philanthropy.



During the past 15 years - between the gift of her two daughters and the death of her father - Brenda became all the more acutely zeroed in on legacy. Passing on the faith to the next generation became job #1. Using her leadership and fundraising expertise to build the long-term capacity of ministry organizations became her focus.

Churches and faith-based organizations frequently approach Brenda with a common problem. In today's world, they know that securing resources for mission has never been more important. And on the cusp of a tremendous wealth transfer in this country, they know that the opportunity for generosity to bless ministry has never been greater. Leaders say "We don't have the skills. We don't have the resources. We don't have the knowledge. We don't even know what we don't know!" Brenda and a network of like-minded professionals are dedicated to equipping these organizations with the competence, confidence and consistency they need to help people of faith express their deepest joy through generosity.

Brenda is a results expert. The organizations she has led and served have collectively raised hundreds of millions of dollars for their life-changing work. She is a research expert - a continuous learner in her profession, always accumulating and synthesizing best practices, resources and new information and educating others. As a role model, she mentors people into ministry leadership and philanthropy roles, coaches them through their learning curves, and inspires them to be faithfully courageous as fundraisers.

Brenda Moore & Associates LLC offers:

Consulting & Coaching services for executive leaders, clergy, boards and fundraising staff intent on establishing and mastering comprehensive, integrated development programs, securing major and planned gifts, and growing a reliable pipeline of charitable gift income across constituencies.

A Legacy Giving program focused on just six basic elements, implementable steps, and year-round coaching, tools, and replicable resources. The Legacy Giving program is designed with smaller budgets in mind, offering a low-cost investment in capturing high-impact gifts for ministry.

For more information, contact Brenda Moore & Associates, brenda@brendamoore.org or (952) 737-8568.

RESULTS

Consulted, coached, or contracted with these nonprofits, their executives, boards and development teams.
Secured or enabled \$50 million+ in current gifts, planned gifts, and future gift expectancies.

Brenda Moore & Associates LLC, Carver MN, 2013 - current (partial listing)

Advent Lutheran Church, Maple Grove MN	Siebert Lutheran Foundation, Milwaukee WI
Augustana University, Sioux Falls SD	Zion Lutheran Church, Buffalo, MN
Bethlehem Lutheran Church, Minneapolis MN	Augsburg College, Minneapolis MN
Camp Amnicon, Superior W	Avinity Senior Living, Richfield MN
Community Foundation for Carver County MN	Calvary Lutheran Church, Grand Forks ND
Every Meal, Roseville MN	Christ on Capitol Hill Lutheran Church, St Paul MN
Global Health Ministries, Fridley MN	Duke Lutherans, Durham NC
Holy Trinity Lutheran Church, New Prague MN	Faith Lutheran Church, Spicer MN
Lake Wapogasset Bible Camp, Amery WI	Green Lake Lutheran Ministries, Spicer MN
Lutheran Campus Ministry, Madison WI	Immanuel Lutheran Church, St Paul MN
Lutheran Partners in Global Ministry, Minneapolis MN	Launch Ministry, Chaska MN
Luther Crest Bible Camp, Alexandria MN	Lutheran World Relief, Baltimore MD
Mount Carmel Ministries, Alexandria, MN	Minnehaha Academy, Minneapolis MN
Nebraska Lutheran Outdoor Ministries, Ashland NE	Nativity Lutheran Church, St Anthony MN
Olivet Lutheran Church, Forge ND	Our Savior's Lutheran Church, Circle Pines MN
Our Saviors Lutheran Church, Moorhead MN	Resurrection Lutheran Church, St. Joseph MN
Peace Lutheran Church, New London MIN	Shepherd of the Lake Lutheran Church, Prior Lake MN
Range of Motion Project, Denver CO	Zion Lutheran Church, Buffalo, MN
St Luke Lutheran Church, Goodhue MN	Valley Senior Living, Grand Forks ND

Secured \$20 million in planned and current gifts for 12 church-related organizations and 50+ congregations.

Provided legacy giving and asset stewardship education, coaching and consultation in 100+ congregations.

Lutheran Planned Giving, Minneapolis/St. Paul MN, 2008 - 2012

As VP for Advancement, led trustees, president, staff and volunteers in a \$100 million capital campaign.

Secured \$100 million + in current gifts and \$30 million+ in planned gifts and future gift expectancies.

Gustavus Adolphus College, St. Peter MN, 2000 - 2007

Led regional campaigns in Minneapolis/St Paul and Chicago during a \$60 million comprehensive campaign.

Concordia College, Moorhead MN, 1997 - 1999

Provided campaign, feasibility study, and stewardship services to more than 75 churches and institutions. Led and conducted major gifts fundraising work in seven states for a \$36 million church-wide appeal.

Lutheran Laity Movement for Stewardship, New York NY/Chicago IL, 1986-1992

Established and directed comprehensive, integrated resource development programs and campaigns.

Northwestern University Settlement, Chicago IL, 1994 - 1997

Lutheran Social Services of Illinois, Chicago IL, 1992 - 1994

Lutheran Bible Institute, Anaheim CA, 1984 - 1986

Youth Encounter, Minneapolis MN, 1983 - 1984